

## TOOLS FOR GIVING

Investing  
in deserving  
students

## Scholarship



**In creating a Scholarship**, you invest in your community's future and show students you care. Your community foundation provides the expertise to help you meet your personal goals and awards Scholarships to deserving students. Your gift can help students—from preschool to postgraduate—achieve their lifetime dreams.

**How it works**

- You make a gift to your community foundation—you can give cash, appreciated stocks, real estate, or other assets.
- We set up a Scholarship in your name, in the name of your family or business, or in honor of any person or organization you choose.
- You receive tax benefits in the year your gift is made.
- Our professional program staff helps you to determine eligibility requirements for the Scholarship you establish—whether they are based on a student's field of study, academic achievements, extracurricular activities, financial need, background, or geography.
- We handle all the administrative details—and award Scholarships to deserving students in the name of the fund you establish.
- You receive updates on the impact your gift is making in our community.
- Your gift can be placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing community needs. Your gift—and all future earnings from your gift—is a permanent source of community capital, helping to do good work forever.

**Valuing education**

For four generations, members of the Walsh family contributed to the growth and prosperity of Auburn. The first Walsh settled here in 1853. Years later, his grandson served as postmaster and was elected mayor. Marian Vade Walsh was the fourth generation to make Auburn her home and her passion. As the last Auburn Walsh with no heirs of her own, Marian wanted to establish a lasting memorial to her parents. Her bequest established The John G. and Lillian M. Walsh Family Scholarship Fund, which awards scholarships to graduates of Placer High School, Colfax High School, Del Oro High School, and students transferring from Sierra College. Today, the legacy of the Walsh family continues... investing in the future through Auburn's youth.



*Local giving. Lasting value.*

[www.placercf.org](http://www.placercf.org)

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### Ten reasons people choose to give through community foundations

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#### one

We are a **local organization** with deep roots in the community.

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#### two

Our professional program staff has **broad expertise** regarding community issues and needs.

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#### three

We provide highly **personalized service** tailored to each individual's charitable and financial interests.

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#### four

Our funds help people **invest in the causes** they care about most.

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#### five

We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.

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#### six

We partner with **professional advisors** to create highly effective approaches to charitable giving.

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#### seven

We offer maximum **tax advantage** for most gifts under federal law.

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#### eight

We **multiply the impact** of gift dollars by pooling them with other gifts and grants.

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#### nine

We build **endowment funds** that benefit the community forever and help create personal legacies.

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#### ten

We are a **community leader**, convening agencies and coordinating resources to create positive change.

### More benefits

You can create a Scholarship as a memorial to someone special, selecting eligibility criteria that exemplify that person's goals and values. Or, you may use it to express your educational values—or those of your family or business. Depending on your preferences, the Scholarship you establish can support any area of academic need, including tuition, room and board, and books. Our program staff tracks performance to ensure students continue to meet the terms for Scholarship support.

If the Scholarship you establish is renewable, you can review updated information on the progress of recipients over the years. You may even elect to meet these students—something many donors find rewarding.

*Community foundations provide a simple, powerful, and highly personal approach to giving. We offer a variety of giving tools to help people achieve their charitable goals.*

*You can make a gift of cash, stocks, bonds, real estate, or other assets to your community foundation. Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact your community foundation.*