

Placer
Community
FOUNDATION



2010 ANNUAL REPORT



Growing Local Giving

The following highlights how the Placer Community Foundation connected people who care with causes that matter in Placer County for the year 2010.

The Placer Community Foundation endeavors to keep our community healthy, inclusive, compassionate, and culturally and environmentally rich. We hope you will enjoy reading just a few of the ways people are helping to make this happen now, and for the future.

CONNECTING CLIENTS WITH *Community*

Since 1979, local attorney Edward Koons has maintained a practice in Auburn divided between transactional and estate planning services and civil litigation matters, with an emphasis on real property, probate, and trust litigation.

Mr. Koons contacted the Community Foundation to assist him in carrying out the charitable wishes of his clients Frank and Gladys Porter. In 2010 the Frank and Gladys Porter Endowment Fund was established. Each year grants are made from the fund to support nonprofit organizations offering services to home-bound residents in Placer County. Grant recipients in 2010 include Seniors First's Meals on Wheels Program and Sutter Auburn Faith's Visiting Nurses Association.

This legacy gift exemplifies that anyone can make a difference on a cause that had significant impact on them during their lifetime. It also offered assurance to Mr. Koons that the Porter's charitable intent is safeguarded, forever.

Create your own personal legacy. Contact us at [530.885.4920](tel:530.885.4920) to learn more.

Attorney
Edward Koons



BUILDING A FAMILY *Tradition of Giving*

For Mark and Stacey Haney, Placer County has been the place they grew up, started their careers and raised their two children. Throughout the years the entire family has enjoyed and remained active in team sports, so establishing the donor-advised, **Allegiant Youth Sports Fund** at the Placer Community Foundation was a way for the Haney's to bridge their family's interests with their desire to give back to their community.

The Haney Family recommends grants from their fund to support sports programs for youth in the community. PCF handles all the administrative details and issues grants on their behalf.

Mark Haney knows first-hand the impact team sports have had on him and his family. "They provide youth lifelong values of leadership, teamwork and discipline." Now grown and starting families of their own, Mark and Stacey's two children have inherited these same values and can now take part in sharing them within their community. The Haney Family is building a tradition of giving for a cause that has touched their lives over the years.

Learn how your family can establish a fund today and make grant recommendations now or in the future—[530.885.4920](tel:530.885.4920).

The Haney Family



TELLING *Our Story*

In 2010 eight nonprofit organizations were funded by the Placer Community Foundation to attend a three-week course designed to teach them the fundamentals of video. One grantee, Placer Land Trust, said the grant gave them the “information and tools needed to capture the cooperative spirit of land conservation—and display it in a format that is accessible and appealing in this age of digital social media.”

Their film, *Saving Farms and Ranches—Agricultural and Conservation Easements*, told the story of local rancher Daryl Oest who worked with Placer Land Trust to put an agricultural easement on one of his ranches.

These types of capacity building grants provided by Placer Community Foundation help make our nonprofit organizations more effective. To see all the videos produced by the grantee nonprofit organizations, visit www.placercf.org.

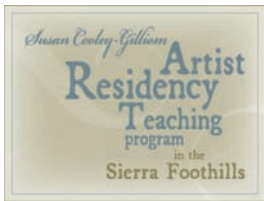


FINANCIAL HIGHLIGHTS

Grant History through 2010



Arts, Culture, Humanities	\$437,071	15%
Community Development	\$961,905	33%
Environment/Animals	\$274,364	9%
Health & Human Services	\$608,535	21%
Education	\$321,721	11%
Children & Youth	\$313,004	11%



CREATING A *Lasting Legacy* THROUGH ART

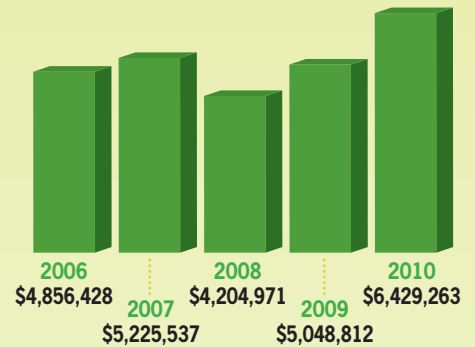
Placer County is home to a wealth of visual artists. Through a \$1 million endowed gift made to the Placer Community Foundation in 2010 they, along with all lovers of the arts, can now benefit from and be inspired by, different perspectives on the creative process taught by exceptional, well-known artists producing throughout the United States.

The Susan Cooley-Gilliom Artist in Residence and Teaching Program (ART) brings visiting artists to Placer County to create, teach and discuss their craft. The program was established in memory of the beloved local artist whose own inspiration was found through her profound experiences in nature.

Established through a gift by Sue D. Cooley (Susan’s mother) and the Sky View Foundation, the ART program is a lasting legacy meaningful not only to Susan’s family, but for the many local artists, environmental advocates and friends that knew Susan well and continue to enjoy her works lovingly hung throughout her community.

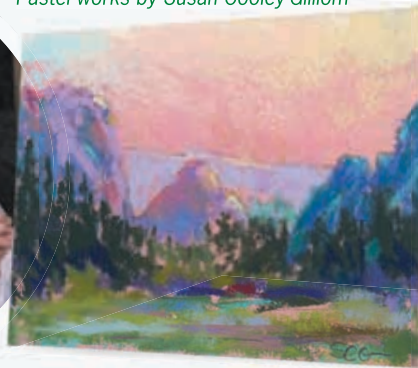
To learn about the visiting artists, including information on upcoming teaching workshops and lectures, visit www.scgart.org.

Placer Community Foundation Assets



If you would like a copy of the full audit, please call the Placer Community Foundation at 530.885.4920.

Susan Cooley-Gilliom
Pastel works by Susan Cooley-Gilliom



2010 GRANTEES

Nonprofit organizations working to build a healthy, vital community:

A Touch of Understanding

American Leadership Forum

Animal Spay & Neuter Clinic

Assistance League
of Greater Sacramento

Auburn Area Animal Rescue Foundation

Auburn Community Concert Association

Auburn Placer Performing Arts Center

Auburn Symphony Association

Bethlehem Lutheran Church

Boys & Girls Club of Auburn

Colla Voce

City of Auburn -
Auburn School Park Preserve

Documentary Foundation

Foothill Center for Spiritual Living

Harvest Community Church

Magic Circle Theatre

Meadow Vista Community Center

Nonprofit Resource Center

PEACE for Families

PlacerArts

Placer Food Bank

Placer Land Trust

Placer Peer Court

Placer SPCA

Placer Theatre Ballet

Placer Union High School District

ReDirect Nuevo Camino

Rocklin Community Theatre

Rocklin Unified School District

Roseville Arts!

Roseville Community Concert Band

Roseville Police Activities League

Salvation Army of Auburn

Seniors First

Sierra College Foundation

Sutter Auburn Faith Hospital Foundation

Take Note Troupe

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P.O. Box 9207, Auburn CA 95604
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