# PROSPER

2022 Annual Report





# In a world of "them vs. us," we're making a bold claim: WE'REALLUS

# All citizens of Placer County deserve a life of health, safety, possibility, and dignity. **To prosper.**

Here in Placer County, we aspire to be a magnetic place with opportunity, prosperity, and a fulfilling life for all. But accomplishing this vision is a tall order. It takes visibility, relationships, knowledge, and tools to truly have impact—that's where we come in.

Placer Community Foundation unites people, ideas, and resources to address community challenges and create opportunities. We do this through gathering knowledge, convening stakeholders, addressing systemic needs, inspiring giving, and marshalling diverse resources for the greatest impact. We know that progress requires meaningful partnerships, and we foster those relationships at every turn.

#### In 2022, we took action toward prosperity for all in Placer County by:

- Providing financial assistance to more than 2,500 victims of the Mosquito Fire
- Advocating for safe and adequate housing, highlighted with the opening of Mercy North Auburn at Rock Creek
- Implementing the Placer County Conservation Program (PCCP) Endowment Fund, which serves to protect 25 percent of the 200,000+ acres of unincorporated area in Western Placer County from development
- Giving \$1.76 million in grant dollars, 1,327 hours of free nonprofit trainings and 21 scholarships
- Diversifying our grantmaking to uphold and strengthen our promise to serve the most vulnerable in our community



A healthy, connected community is possible when we all work together. Join us to dream big and act boldly as we prosper us *all* in Placer County.

Yours in Creating a Placer for All,

Veronica P Bleg Jun Jun

Veronica Blake, CEO & Jim Williams, 2022 Board Chair

With the exception of photo credits, photos in this publication were taken by Cindy Lawton. We extend our appreciation to her for showcasing PCF's impact in 2022.

## INDIVIDUAL IMPACT CAN ONLY GO SO FAR, BUT WHEN WE TAKE COLLECTIVE ACTION, WE MAKE LEGACY-BUILDING ACHIEVEMENTS—FOR ALL OF US TO PROSPER.



Every single person that calls Placer County home has a need and a gift. Through relationship building and truly listening to every voice, resources can be channeled in smart, strategic ways to create a healthy, connected community with abundant opportunity and great quality of life for all.

## **MISSION**

Placer Community Foundation provides leadership and grows local giving to strengthen our community.

## VISION

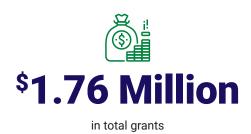
Placer County – a healthy, connected community.

## DELIVERING ON OUR VALUES

- 1. Act with integrity and respect
- 2. Make courageous decisions
- 3. Value our community and respond to its needs
- 4. Listen, learn, and lead
- 5. Honor donor intent

## OUR IMPACT SERVING OUR COMMUNITY-BY THE NUMBERS

At PLACER COMMUNITY FOUNDATION our purpose is to promote philanthropy as a means to build a strong community and make a positive impact on critical issues in our region—creating prosperity for all. As an established, trusted resource for charitable giving, PCF works closely with people who give and their professional advisors to maximize personal, charitable and financial goals.







unique nonprofit trainings





scholarships totaling \$41,000



raised through 450 gifts from individual and corporate donors to provide immediate emergency relief for Mosquito Fire victims



raised to seed the Fire Relief Fund – a fund to provide relief support during future emergency fire events in the Placer area



provided the care and preservation of animals and natural lands



supported the education and well-being of local youth and young adults



in safety net grants provided food, housing and mental health programs to struggling families





Placer Land Trust

Annual Report



## **EXECUTIVE DIRECTOR ACADEMY** Investing in our Local Nonprofit Sector

Through the Nonprofit Initiative, Placer Community Foundation helps local nonprofit organizations thrive and grow through targeted training to help them provide higher quality, more sustainable, and more valuable community services. One way we do this is by sponsoring participation in the Center for Nonprofit Leadership's Executive Director Academy. In 2022, we provided funding for Executive Directors from the Auburn Symphony, Sight Word Busters, and the Colfax Chamber of Commerce to participate in this incredible opportunity to sharpen skills, interact and learn among peers, and hear about best practices from topical experts.



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Receiving this training has been instrumental in helping me navigate the growth we have experienced through legislative changes and pandemic challenges. The Auburn Symphony, 35 years strong, continues to grow as an organization, actively seeking ways to expand collaborations with other arts organizations and be more visible and accessible through our concerts, educational outreach programs and community engagement. Our organization is strengthened by dedicated board leadership, on-going training opportunities and a strong commitment to financial stability and future viability. I am grateful for this opportunity from Placer Community Foundation!

## **INVESTING IN POTENTIAL** Nueva Epoca Enhances Leadership Skills of Latinx Community

Doris Baccala-Romero's story begins in El Salvador, where the Salvadoran Civil War tore her community apart, destroying the only source of income—a coffee plantation—and taking the lives of many of her male relatives. Faced with the decision to flee for their safety, her family applied for protection in the United States and Doris lived in the U.S. many years under DACA (Deferred Action for Childhood Arrivals).

"War couldn't take away our hope. We were escaping violence and political corruption and were lucky enough to get temporary protection status. And while there were the new struggles of immigration, we got very involved in helping out in our new community right away. Community has always been a focus in my house."

Pursuing her passion to help others in a professional capacity, Doris was working toward her Master's in Social Work when she was approached about participating in Youth Development Network's program Nueva Epoca with a scholarship from Placer Community Foundation. This program is "designed for members of the Latino/Hispanic/Latinx Community, with the goal of building leadership capacity to prepare and empower the next generation of Latinx leaders to influence business and civic policy decisions as we enter a Nueva Epoca – New Era – following the pandemic."

"Nueva Epoca has been instrumental for me, especially because social advocacy is such an important part of social work. As a Latina woman, I'd been taught to be quiet, don't speak up. But Nueva Epoca really honed my leadership skills so I could use the gift of service I have to help others. It empowered me and challenged me. We learned about negotiating, public speaking, financial literacy, and more. I'm still very close with the cohort of students I went through class with. There was an immediate connection there, all of us with a shared identity."

Doris successfully graduated with her Master's degree in social work, and is now practicing in Oklahoma, working closely with Native American populations, and also utilizing her bilingual abilities to help those in need of a Spanish-speaking therapist. She also recently received her United States citizenship—an exciting milestone many years in the making. As traumatic as Doris' story began, it continues triumphantly.



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That felt like such a full circle moment. I remember sitting in a community college sociology class—hearing statistics about how someone like me, an immigrant who also happened to be pregnant, wasn't going to make it very far. And I see where I am now. I met other strong Latina women who showed me I can do it. People believed in me. And I let those voices overpower the negative voices in my head, and I just kept going.

- Doris Baccala-Romero

#### **DONOR ADVISED FUNDS**

allow you to make a gift to Placer Community Foundation and remain actively involved in suggesting uses for your gift. You can work with our professionals to make grant recommendations now or in the future. And if you endow your gift, it becomes a permanent source of community support.

Want to learn more? Contact us for a complimentary consultation at 530.885.4920.



**THREE GENERATIONS OF PHILANTHROPY** Conner Family Continues Legacy of Giving Through Donor Advised Fund

When Cathie Conner and her family moved to Placer County nearly 10 years ago, she didn't hesitate to find the best way to get involved with the community. After all, it's in her blood.

"My father, Bob Cardoza, worked very hard to achieve the success he had, and he recognized all the blessings he received along the way. He believed in paying that forward and helping others as much as possible. He was a philanthropy icon in Modesto, and started the Cordoza Family Foundation there before community foundations were even a thing."

Sadly, Bob passed away 20 years ago, but his legacy of giving lives on in his children and grandchildren. Cathie has served on the board of the Girl Scouts Heart of Central California as well as Gigi's Playhouse (Down Syndrome Achievement Center), and was very involved with the Stanislaus Community Foundation after the Cordoza Family Foundation funds were rolled under its umbrella.

"I had a great experience with that foundation and serving on its board and grants committee. I heard it said about community foundations, 'It's how the do gooders do better,' and that is so true. When we moved to Placer County, I immediately sought out the Community Foundation. I did my homework, realized they're doing incredible things in the community, and we decided to start a Donor Advised Fund to maximize our ability to help the community." The **Cardoza Conner Be Kind Fund** is a great way for the Conner family to not only give to local causes they're passionate about, but to get their young adult daughters involved in the process—a third generation of philanthropists positively impacting the world around them.

"Our daughters are very involved with our Donor Advised Fund and serve as successor advisors. They even came to the first meeting we had with Placer Community Foundation when they were children. I think it's so important for them to see the needs in the community and to have some perspective. They've always been involved with helping others, whether it was collecting soccer equipment to send to Ghana, or raising funds for the children's hospital."

Placer Community Foundation appreciates families like the Conners who are investing in our community, making it a better place for all.

"It's good to give back because it reminds people that there is still good in the world, even when it's hard to see sometimes. And the Placer Community Foundation team is a great group. They're very professional and dialed into the community. Every once in a while, they'll reach out to me and tell me there's an organization that needs some funds that might align with our passions. That's what is great about a community foundation. They can help you help. I'd definitely recommend starting a Donor Advised Fund to philanthropists who are looking to maximize their support of the community." Veronica Blake and her team at Placer Community Foundation were instrumental in helping our family launch Allegiant Giving. Today, Allegiant is building America's finest workforce by developing transitioning military veterans through education, career planning and job placement. We are honored to be a part of Placer Community Foundation and admire their community impact. <a>Aark Haney, PCF Fundholder</a>

Mark and Stacey Haney, pictured on the right, celebrating with local veterans supported through Allegiant's Comedy for a Cause annual fundraiser.

Placer County is beautiful, due in large part to Placer Land Trust, which preserves agricultural and natural landscapes throughout the county. Placer Community Foundation's support of the Land Trust is a tremendous benefit to residents and visitors and reminds us why home is such a special place.

State Wester

- Cathy and Jim Haagen-Smit, PCF Fundholders and Legacy Society Members.



Kerrie Chinn and her son Daniel moved into their home at Mercy North Auburn in 2022. The three feathers statue provides a landmark for the new 79-unit housing complex. The statue, created by local artist Norm Tucker was funded by the **Mary Ann Flemmer Arts and Environment Fund** at PCF. Read more about Kerrie and Daniel and how PCF advocated for this housing on page 15.

## COMMUNITY LEADERSHIP WALKING THE TALK

We talk about fulfilling our mission to help build a strong and connected community—and we walk that out through the way we lead. In 2022 our focus and energy has supported work that is crucial to financial wellness and resiliency across the diverse neighborhoods in our region. This includes responding quickly when devasting fires strike and supporting promising avenues for affordable housing developments—leadership in action.

For us, strong leadership also means empowering our donor partners and nonprofit partners with resources and tools to further their impact. PCF donors have been diving deeper into their charitable giving with us by attending insightful webinars, nonprofit site visits, and connecting directly with staff to ensure their philanthropic goals are aligned in their financial plans now and in the future. For our nonprofit partners, we provided a variety of free trainings on board development, grant writing, volunteer management, and advocacy as well as leadership training--all with the goal to ready these organizations for ever-increasing demand of their critical programs and services.

Above all, the last few years have shown us that the connection we share through giving is intimate and deep. We are like family. In that spirit, we invite you to read how we've connected our community of passionate and caring people to create great change.



# RESPONSIVE RELIEF 🚱

This report summarizes the tremendous ways our community supported friends and neighbors impacted by the Mosquito Fire. We wish to acknowledge the 450 donors and the many county and nonprofit partners who aided Placer Community Foundation in raising and deploying funds quickly to over 2,500 individuals.



Vincent evacuated with his wife, two-year-old daughter, three cats and two dogs. Because of the speed with which they left, his daughter had to wear her cousin's shoes during the evacuation. He planned to use the funds to purchase food and new shoes for his daughter.

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I just want to say thank you. As a community we are strong!





## Cash distribution events and grants provided \$314,000 TO EVACUEES AND FIRE VICTIMS

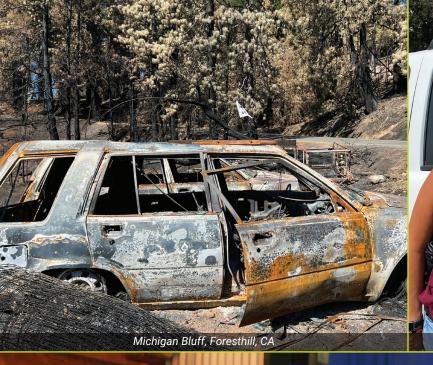
The Mosquito Fire created the largest evacuation in Placer County history. Nearly 6,000 people faced up to eleven consecutive days of evacuation. Individuals, families and their many animals fled with little or no time to collect necessary belongings. Evacuees needed cash assistance for hotel and VRBO stays, and to pay for expenses such as food, clothing, gas and other personal living items.

Thanks to the overwhelming number of donations to our **Mosquito Fire Relief Fund** including cash gift cards provided by Cal Fire Foundation, PCF partnered with Auburn Chamber of Commerce Foundation to hold two cash distribution events in Auburn. Nearly 350 households received as much as \$550 each. Additional dollars were distributed on a case-by-case basis to some 80 households through Lighthouse Counseling and Family Resource Center and Sierra Native Alliance. These organizations will also provide wrap-around services to families in need including mental health counseling and information about how to apply for resources such as Medi-Cal.

## Other events continued in the fire's aftermath to help heal the greater Foresthill community.

The County of Placer's Library Services organized an event at the Foresthill Library to provide families with a space to gather. They held a community story-time and offered stations where families could play games and write personalized notes of gratitude to the many firefighters that saved their town. A few days later, Auburn Interfaith Food Closet partnered with eight groups for a food distribution event in downtown Foresthill. Approximately 400 households or 1,000 people received food and DoorDash gift cards that were donated through PCF.

All of us at Placer Community Foundation are grateful for the generosity of our donors, the collaboration among our partners, and the overarching care and compassion shown throughout the fire. Thank you.





PCF's cash gift card distribution site in Auburn, CA.

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We did not realize how much people in our community care for each other until we went through this experience. We so appreciate the support.

- Danielle Mitchell

Danielle Mitchell and her family express gratitude to a room full of donors. Danielle's home and personal property were destroyed in the fire. Danielle received cash support from PCF's Mosquito Fire Fund.

Photo credit: Erik Bergen

PATRIOT



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...it's not just a roof over our heads. There are a lot of resources here and programs to help us reach our goals. We are both on a successful journey toward a better future.

- Kerrie Chinn







## Across the country, home prices and monthly rent costs continue to rise at a rate

higher than the average wage. Lack of affordable housing is not only an issue for those needing shelter, but for entire communities who rely on a variety of wage earners to keep the economy strong. According to Placer County's 2021 Housing Element update, of the 757 residential building permits issued, only ten percent are considered affordable--and none of these units are deed-restricted to maintain affordability.

**AFFORDABLE HOUSING** 

This is a big issue, with multiple challenges at play. Fortunately, Placer Community Foundation (PCF) isn't afraid to engage and work with local government and other partners to develop a path forward. In May of 2022, after a long-awaited effort, 79 new units of affordable housing at North Auburn Mercy at Rock Creek became available—an inspiring development showing we can work together and construct housing that is affordable for all income earners.

PCF was instrumental in leading a stakeholder group advocating for affordable units to be included in the development plans in the government center after Placer County officials determined it had surplus land. Mercy Housing was selected to build the complex. This missiondriven nonprofit was a perfect complement to the effort. As the project neared completion, PCF helped expand the circle of partners by securing a generous gift from the **Mary Ann Flemmer Arts and Environment Fund** to install the symbolic and beautiful *Three Feathers* installation.

Resident Kerrie Chinn is grateful for the opportunity Mercy Housing has provided her family: "We found ourselves homeless and were picked in the lottery for Mercy Housing. It couldn't have come at a better time. My son Daniel just turned 18 and graduated from high school and was planning to go to college. But it's not just a roof over our heads. There are a lot of resources here and programs to help us reach our goals. We are both on a successful journey toward a better future." The site combines a number of ideal factors that align in a way like no other in the county. There are no land costs; much of the infrastructure is in place; the site is close to employment centers, healthcare services, schools, transit, shopping, parks, and restaurants; it is an existing transit hub; and has bicycle and pedestrian walkways to reduce air and noise pollution within the campus and surrounding areas.

With the realization of this collaborative and successful new affordable housing complex, PCF will continue to advocate for construction of more projects such as this one. Now is the time to seize opportunities using surplus land in our county.

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We are proud of Placer County for making this happen, but the time is now to do more. **Action equals construction** and we have a blueprint for affordable housing. There is more land right here on the Placer County Government Center grounds. We need everyone to commit to putting our focus toward another project and start tackling the steps needed to do this together!

- Veronica Blake, Chief Executive Officer, Placer Community Foundation.



# Placer Community Foundation Manages CONSERVATION PROGRAM ENDOWMENT



Placer Community Foundation (PCF) believes in preserving public lands as a way to provide prosperity to all—being in nature is important for everyone's mental and physical health, and conservation is crucial for the natural environment. That's why PCF was recently selected by the Placer County Authority to house the Placer County Conservation Program (PCCP) Endowment Fund. Through partnership with the Foundation, the PCCP endowment is anticipated to grow beyond \$50 million, and its proceeds will support ongoing stewardship of land and animal habitats in Western Placer County.

"The management of this protected, open land is a forever commitment to the future generations of residents of Placer County," said Jim Williams, Immediate Past PCF Board Chair and past member of the Placer County Board of Supervisors. "Placer Community Foundation is the perfect partner to steward this endowment, as they are prudent financial managers with the best interests of our community at heart."

Formed by the Placer County Authority and members of a citizen advisory committee, the PCCP was created in the 1990s to ensure a balance between urban growth and conservation. The program ensures approximately 25 percent of the 200,000+ acre unincorporated area in Western Placer County will remain undeveloped. This reserve system will protect Placer County's vernal pool habitat, which consists of fragile, seasonal ecosystems.

The endowment will be funded through licensing and permit fees for new developments. PCF will invest these funds, and the proceeds will be used to steward these lands—a solution that benefits the entire Placer County community.

## **COMMUNICATION AWARDS**



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We've been able to leverage our different skills and relationships to become a strategic, powerhouse communications team. I'm proud of this recognition and even more proud of the concrete impact we're making in the lives of so many community members.

- Katie Combs Prichard, Public Information, **Placer County Health and Human Services** 



In 2022, Placer Community Foundation accepted two awards from the Public Relations Society of America (PRSA) California Capital Chapter for its collaborative leadership efforts in 2020 and 2021.

In partnership with the County of Placer's Health and Human Services Department, and numerous community partners, PCF led two county-wide campaigns to reach underserved residents during the pandemic.

#### The Mask Up Para Tu Gente | Mask Up Placer campaign: Influencer Award for Diversity, Equity and Inclusion

Placer Community Foundation launched this community outreach campaign in the late fall of 2020 in an effort to reduce COVID-19 harm in at-risk populations. Partnerships and community support broadened the effort to a scope and scale that went beyond anything we had done before. PCF's call for support brought in 127 stakeholders, who participated in Mask Up Para Tu Gente | Mask Up Placer workshops--enabling a mass distribution of 80,000 masks and 8,000 PPE care packages.

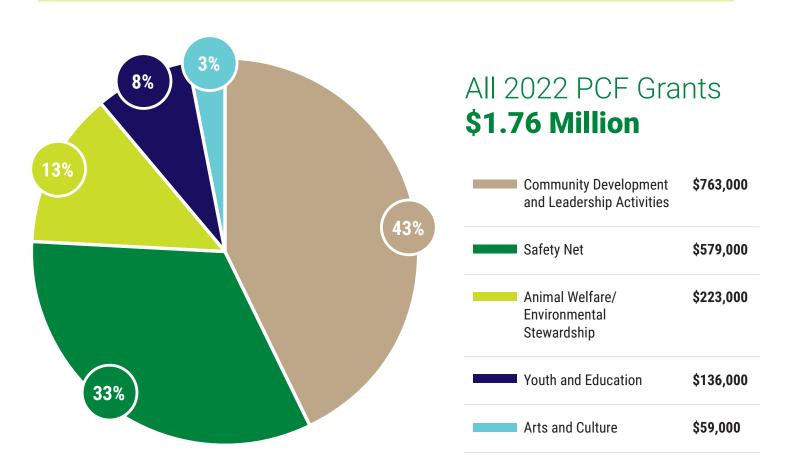
#### The Rent Help Placer campaign: Merit Award for External Community Relations

In early 2021, PCF was instrumental in supporting a county-led collaborative effort to create and execute a \$10M program for emergency rent and utility assistance in Placer County. The program was a tremendous success, with the county and city receiving 1,487 referrals over the course of its month-long application window with two-thirds coming through the website created by PCF.

OUR FINANCIALS

# **\$19.8 MILLION** IN ASSETS **\$1.76 MILLION** IN GRANTS

## GRANTMAKING



To view a full copy of our 2022 audit, please contact us at (530) 885-4920 or info@placercf.org.

INVESTMENT OPTIONS

When you open a personalized, named fund at Placer Community Foundation you have options on how your charitable dollars are to be distributed into the community as well as how assets in the fund may, or may not, be invested. We offer a variety of investment options designed to meet your philanthropic goals and objectives.

**Traditional Long-Term Portfolio:** The investment objective is long-term capital appreciation, actively managed and invested in a diversified portfolio. This option is recommended for funds that will last more than three years with the option of continuing the fund in your estate plan and has a fund balance suitable for investment.

**ESG Portfolio:** We now offer an Environment Social and Governance or ESG portfolio that aligns values with charitable goals. Similar to the long-term portfolio, ESG is actively managed, invests in a diversified portfolio and is best suited for longer term funds that will carry on your legacy of giving.

**Money Market:** This investment option provides donors with liquidity and principal protection and is recommended for funds that are designed to last three years or less or the fund has a balance that is not suitable for investment.

## SMART GIVING TIPS

### TIPS FROM PCF TO MAXIMIZE YOUR YEAR-END GIVING

A factor for determining the tax benefits of a charitable gift is whether or not you itemize your tax return. These are conversations you should have with your tax and financial planner to determine the best tax savings strategy, while optimizing your gift. PCF recommends you keep the following in mind when having these conversations.

**Consider making gifts of appreciated stock instead of cash.** One of the most effective tax-smart strategies for achieving maximum charitable impact is donating appreciated stock held more than one year. This strategy can generally eliminate capital gains tax you would otherwise incur if you sold the assets first and then donated the proceeds.

**Consider bunching two years of contributions into 2023.** If you itemize your deductions, you could find that your total charitable contributions for 2023 is slightly below the level of the standard deduction. In this case, it could be beneficial to combine or "bunch" 2023 and 2024 charitable contributions into one year (2023). In addition to achieving a large charitable impact, this strategy could produce a larger two-year deduction in 2023 than two separate years of itemized deductions.

If you do not itemize, this bunching strategy could still produce a larger two-year deduction than two separate years of standard deductions. Bunching three or more years of contributions together may further increase your tax savings.

**Consider leaving a legacy by naming PCF as a beneficiary of your IRA assets.** A unique feature of traditional IRAs is that heirs pay income taxes on the inherited assets at their own income tax rate at the time of withdrawal. This is why a public charity like PCF can be an easy and ideal beneficiary of IRA assets. Public charities do not pay tax on IRA income, which means every penny of your donation can be directed to support all your charitable goals in one plan at PCF, beyond your lifetime.

**Consider opening a Donor Advised Fund at PCF by making a tax-deductible contribution before the end of the year.** A Donor Advised Fund at PCF makes charitable giving tax-smart, simple and efficient. Once you make the establishing gift to open the fund, you have the flexibility to make grants in your name over time as well as contribute to it again when it makes sense in a given tax year. Plus, you have the expertise of PCF staff on hand to help connect you to high-impact giving opportunities.

**Are you taking in an RMD from an IRA? Consider making a Qualified Charitable Distribution (QCD) from your Individual Retirement Account (IRA).** Whether itemizing deductions or taking the standard deduction, if you are age 70½ and older, you can direct up to \$100,000 per year tax-free from your IRAs to PCF through a Qualified Charitable Distribution (QCD). By reducing the IRA balance, a QCD may also reduce your taxable income in future years and lower your taxable estate.

## 2022 GRANTEES

We proudly share the great number of nonprofit organizations, locally and nationally, supported by grants from our many charitable funds. This list represents a diversity of causes and populations served. We are grateful for this and for the passion, vision and values of our philanthropic partners.

4ever Yours Rescue A Touch of Understanding AARP Foundation AAUW, Auburn CA Branch Acres of Hope Agape International Missions American Cancer Society American Civil Liberties Union Foundation American Foundation for Suicide Prevention American Indian College Fund American Lung Association American Red Cross Animal Spay and Neuter Clinic Anti-Defamation League Art League of Lincoln Assistance League of Greater Placer Association of California Symphony Orchestras Auburn Chamber of Commerce Foundation Auburn Education Foundation Auburn Interfaith Food Closet Auburn State Theatre Auburn Symphony **Blossom Place** Blue Line Arts Boise State University Boys & Girls Club of Placer County Cal Poly Foundation California State University. Sacramento Capital Public Radio Castro Valley High School Castro Valley Sports Foundation Catholic Relief Services Center for Nonprofit Leadership of the Sierra Central Asia Institute Chapa-De Indian Health Program Child Advocates of Placer County

City of Roseville-Sports Center Corporation of the Fine Arts Museums County of Placer Health and Human Services Defending the Cause Regional Alliance Del Oro High School Doctors without Borders USA **Emerson College** FieldHaven Feline Center First Congregational Church of Auburn Folsom Police Canine Officers Association Foothills Habitat for Humanity Foresthill Community Development Council Foresthill Residents for Responsible Growth Foresthill Union School District Forgotten Soldier Program Fosters & Paws Franciscan Friars of the Atonement Graymoor Franciscan University of Steubenville Friends of Auburn Library Friends of Peace Pilgrim Friends of the Area Recreation and Parks Friends of the Roseville Public Library Friends of Unwanted Rabbits Gathering Inn Georgetown Volunteer Fire Department Gigi's Playhouse Sacramento Girl Scouts Heart of Central California Girls on the Run of Greater Sacramento Gold Country Fair Heritage Foundation Gold Country Wildlife Rescue Golden Sierra Life Skills

Good Dog K9 Rescue Greater Good Charities Habitat for Humanity International Habitat for Humanity of Butte County Healing Pastures Health Education Africa Resource Team HeartRight Foundation Hearts Landing Ranch Home for Our Troops Horses Honor Humane Society of the Sierra Foothills Impact Foundry In His Wakes International Justice Mission International Mountain Bicycling Association Island Cat Resources and Adoptions Keaton's Child Cancer Alliance KidsFirst Child Abuse Prevention Council of Placer County Kimie's Kritters Pet Rescue Kitten Central of Placer County KVIE Latino Leadership Council Leaps and Bounds Rabbit Rescue Legal Services of Northern California LemonAid Fund Liberty Learning Academy Lighthouse Counseling and Family **Resource Center** Lincoln Emmaus Church Community Literacy Support Council of Placer County Loomis Basin Christmas Basket Marguette University Me-One Foundation Monterey Bay Aquarium Foundation NAMI Placer County

National Resource Defense Council Native Alliance of the Sierra Nevada Foothills New Venture Fund New York University Northern CA Center for the Arts Oakland Catholic High School **Opening Doors Operation Surf** P.E.O. Foundation Parrish Barker Memorial Foundation PFI AG Philanthropic Ventures Foundation Pioneer United Methodist Church Placer Breast Cancer Foundation Placer County Office of Education Placer County Sheriff's Department Search and Rescue Placer County SPCA Placer Food Bank Placer High FFA - Ag Boosters Placer Independent Resource Services (PIRS) Placer Land Trust Placer People of Faith Together Planned Parenthood Federation of America **PRIDE Industries** Public Health Institute ReDirect Nuevo Camino Ride to Walk Sacramento Loaves and Fishes Salt Lake Community College Salvation Army of Auburn Salvation Army of Roseville Salvation Army, Del Oro Division Save Mills College Coalition SeeMYchild Senior L.I.F.E. Center of Loomis Seniors First Shriners Hospital for Children Sierra College

66 We are very successful in delivering on our mission through the wonderful partnership we have with Placer Community Foundation. The leadership PCF provides for regional non-profits is a real asset to our organization. And we continue to be blessed by the funding support from their donor funds.

- Andy Hayes, Board Chair, **Auburn Interfaith Food Closet** 

Sierra College Foundation Sierra Community House Sierra Grace Fellowship Sight Word Busters Single Mom Strong Smile Train St. Labre Indian School St. Vincent de Paul Society of Roseville Area Conference Stand Up Placer Star 6 Foundation Supporting the Taylor House Sutter Auburn Faith Hospital Foundation Sutter Valley Medical Foundation SYDA Foundation Tahoe Area Mountain Biking Association Teton Raptor Center The Carter Center The Hillmen Foundation The Petal Connection The Trevor Project The Wild Animal Sanctuary The Wilderness Society Truckee Donner Land Trust Truckee Trails Foundation U.S. Charitable Gift Trust UC Berkeley-UC Regents UC Davis Foundation UCLA Regents UCSF Benioff Children's Hospitals Foundation UNICEF USA United States Holocaust Memorial Council University of California Santa Barbara Valley Recovery Resource Veterans' Golf Program What Would Jesus Do World Central Kitchen World Union for Progressive Judaism, Ltd. Yosemite Conservancy Youth Development Network



Child Advocates of Placer County's K9s 4 Kids Program



Boys & Girls Club of Placer County



Horses Honor Senior Horse Sanctuary





Thank you for choosing us as your philanthropic partner. As financial stewards dedicated to helping you make the most of your giving, we are honored to work with nearly 600 individuals, families, and companies who have established funds at Placer Community Foundation. Your charitable giving continues to make a powerful impact – locally and beyond – to build up communities where every individual has the opportunity to thrive.

## **COMMUNITY NEEDS AND UNRESTRICTED FUNDS**

Unrestricted Funds help the Foundation support long-term solutions, respond quickly to emergencies and meet ever-changing needs in our community. Grants are made in the name of the fund you establish, creating a personal legacy of giving.

- Affordable Housing Fund Community Impact Fund Community Leadership Fund Community Needs Endowment Fund Constantino Family Fund for Community Needs Curt and Heather Sproul Community Fund Disaster Relief Fund Disaster Resilience and Preparedness Fund Fire Relief Fund
- Guy and Sigrid Gibson Community Endowment Fund Harry Sands Fund Janice Forbes Fund of Placer Community Foundation Kelly C. Richardson Fund Ken and Marie Larson Common Good Fund Mary Ann Flemmer Community Needs Fund Mosquito Fire Relief Fund Nadder and Fay Mirsepassi Fund
- Ruth and Russell Burgess Fund Sonja Sorbo, MD Endowment Fund Sparks Family Fund for Placer Community Foundation Tellman Family Fund William Maxwell "Max" Puckett Community Fund Williams Family Fund in honor of James T. & Ruth Ruhkala Williams

## DONOR ADVISED FUNDS

Donor Advised Funds are an excellent alternative to a private foundation, with only a fraction of the administrative responsibilities. You maintain personal involvement and support the causes you care about most while enjoying the favorable tax treatment of a public charity.

- Allegiant Youth Sports Fund Ann Harris Gifting Fund Azevedo Family Fund Birkholz Fund Bobbi Machado Fund Bud and Bernadine Beadles Charitable Fund Cardno-Silvers Fund Cardoza Conner Be Kind Fund Cathy and Jim Haagen-Smit Charitable Fund Charles and Gail Muskavitch Endowment Fund Constantino Family Fund CORE Construction Fund for Youth Elizabeth M. Jansen Fund Gaultier Food Security Fund Hamilton Family Fund Hideo Ray and Irene Yamasaki Family Fund James and Diane Williams Family Fund
- Jim and Judy Ganulin Family Fund Joseph and Lucy Fenolio Family Fund Joyce W. Armitage Fund Kathy Sands Fund Larry and Linda Welch Charitable Fund Leo W. Ryan and Geraldine Suskin Community Fund Locke Family Fund Marcia A. Boden Fund Margie McGrew Fund Morgan Miller Fund Nancy and Kenneth Kahn Family Fund Niemi Family Fund Pargament Family Fund PG&E Community Impact Fund **Propp Family Fund** Rampalli - Udayagiri Trust Rhonda and Richard Wampler Fund
- Rich and Victoria Brooks Fund for the Arts **Richard Conte Memorial Aviation Fund** Rick and Kathy 4 Kids Fund Robert and Betty Steinhart Fund Robert and Stephanie Snyder Fund Robert Kemp Community Endowment Fund Ruth Burgess Women's Fund at Placer Community Foundation Scheel-Hemingway Fund Stuart and Linda Yaffe Fund Sue Thompson and Jaya Perryman Fund **Thomasmeyer Family Fund** Timothy and Colleen Sands Charitable Fund Timothy and Leslie Gandy Fund Todd and Adriana Jensen Fund Toy Family Veronica Blake Fund

### **DESIGNATED FUNDS**

Designated Funds allow you to support the good work of a specific organization, such as a senior center, a museum or virtually any nonprofit organization.

Annemarie Angelo Fund Arts Council of Placer County Endowment Auburn Aviation Association Education Endowment Auburn Ravine Terrace Benevolence Fund Auburn State Theatre Endowment Fund Boys & Girls Club of Placer County Endowment Fund Child Advocates of Placer County Endowment Fund Conrad Charitable Fund DJ Wilson Fund

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- Placer Food Bank Endowment Fund Placer Land Trust's Natural Wonders Forever Fund Placer Nature Center Fund for Environmental Education PRIDE Industries Endowment Rocklin Heritage Endowment Fund Ron Stork River-Advocate Legacy Fund Saladana Heritage Fund for the Performing Arts Seniors First Endowment Fund Sight Word Busters Endowment Fund

## FIELD OF INTEREST FUNDS

Field of Interest Funds enable you to target your gift to address specific community needs. Once you identify your personal interest area, our Board awards grants to community organizations and programs in the area you select, such as arts and culture, youth, health, animal welfare or environment.

Arts Endowment for Placer County Auburn Community Fund Barbara D. Beland Community Fund Carmen Tindall Wilson Trust Fund COOP Child Tax Credit Program Fund Frank and Gladys Porter Endowment Harry Sands Family Fund in memory of Anne Sands J.A.E. Fund for Animal and Environmental Welfare Jansen Family Fund for Youth Marilyn Prince Fund Mary Ann Flemmer Arts and Environment Fund Mary Paolini Fischer Fund Placer Artists Tour Endowment Fund Ralph E. and Rose A. Hoeper Endowment Sally Johnson Swim Fund Susan Cooley-Gilliom Artist in Residence and Teaching (ART) Program Endowment Fund Susan Cooley-Gilliom Fund for Visual Arts Walter and Irmgard Schichtel Fund Youth Development Fund

## SCHOLARSHIP FUNDS

Scholarship Funds empower you to invest in students and help them achieve their dreams. You can create a scholarship as a memorial to someone special or use it to express your educational values.

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You are the reason our community thrives. Your generosity, philanthropic investment, and charitable kindness are powering our region and making a difference.

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Kaiser Permanente supported PCF's Fire Relief Fund last year because we know the physical and emotional toll wildfires can have on people's health...We recognize PCF's rapid response to support those who are impacted by wildfires in Placer County makes a big difference in helping those in need.



- Kim Menzel, Senior Vice President and Area Manager for Kaiser Permanente Roseville

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PCF's Legacy Society honors those who have made a commitment through bequests and other planned gifts to sustain our community impact into the future.

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Giving with Placer Community Foundation is a joy for our entire family. Giving back is a value that is important to us and we trust PCF to honor our charitable intentions for generations to come.

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You may be thinking about how your giving represents your values and vision for a stronger community. Turn to Placer Community Foundation as your resource to create a legacy that best exemplifies your generous spirit and care for community. We can help you develop a personalized giving plan today, or through your estate plan.

#### **Contact Philanthropic Services Manager Jessica Hubbard**

for a free, no obligation, 30-minute consultation at **Jhubbard@placercf.org** or **530-885-4920.** 

